

2015

– FROM OPERATIONS

TO STRATEGY



CapaSystems
...because time matters

...BECAUSE TIME MATTERS

You're very likely facing this every day—a requirement for increased automation throughout the organization in order to raise competitiveness and also increase user satisfaction. That's a difficult balancing act, and only few people succeed.

Research by IDC concludes that Nordic IT top managers are firmly focused on productivity, efficiency and cost reduction. No doubt this has long been the agenda.

Those times are long gone when the primary purpose of IT departments was to run operations. Today IT managers must run operations as well as seek solutions that support the business on a strategic level.

The role of the CIO thereby changes from operations to strategy. To a much larger extent than before CIOs need to combine their field expertise with business economics theory and practice that makes them able to spot relevant short-term and long-term optimization solutions on behalf of their companies.

IT manager Jens Fauring from large Danish electronic equipment retailer F-GROUP has also experienced this development:

– At F-GROUP we focus firmly on cost reduction while increasing our level of service at the same time.

SOLUTION THAT INCREASES THE EFFICIENCY

Nicolai Stumpe, CEO of software development company CapaSystems since 2006, definitely feels the market's need for solutions that can save organizations time and help them increase their efficiency:

– Especially when we're out in the field selling our software solutions to Danish and European companies, we find that people are very willing to listen when the solutions we offer can help them increase their efficiency and reduce their costs.

– Based on the market’s needs we have continuously strived to develop optimization software that focuses on the end user. Compared with before, companies today tend to focus on increasing the efficiency of the individual users. If, for example, a user’s computer does not have enough hardware resources, you can get situations where the user faces up to 5-7 minutes of idle waiting time before being able to begin working. If you have an organization with, for example, 3.000 employees, and 100 of those employees’ computers take 5 minutes to start up, that will amount to many minutes of inefficient idle time. In our world that’s idle time that’s far too costly, Nicolai Stumpe points out.

IT Director of A2 SEA A/S Per Holm concurs: – In order to be able to function as an active player in the development of the company, the IT department is constantly focused on finding solutions that can help support and increase the company’s competitive edge—now as well as in the long run.

IT - THE STRATEGIC PLAYER

The time has surely come for IT departments to prepare for functioning as an active and strategic player when it comes to the development of the entire company. It is the IT department that has the necessary insight into what the various software solutions can do for the individual company. It is the combination of different software solutions that helps you use time efficiently and reduce costs—and just that is hard, if not impossible, for competitors to copy.

So prepare yourselves out there in the IT departments. Help your company to the efficient use of time that can make all the difference in the market.

...because time matters.
Big time!

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It is the IT department that, through their knowledge of the systems, is able to merge existing and future systems so that they’ll provide the long-term substantial competitive advantage that’ll give the company a unique competitive edge.

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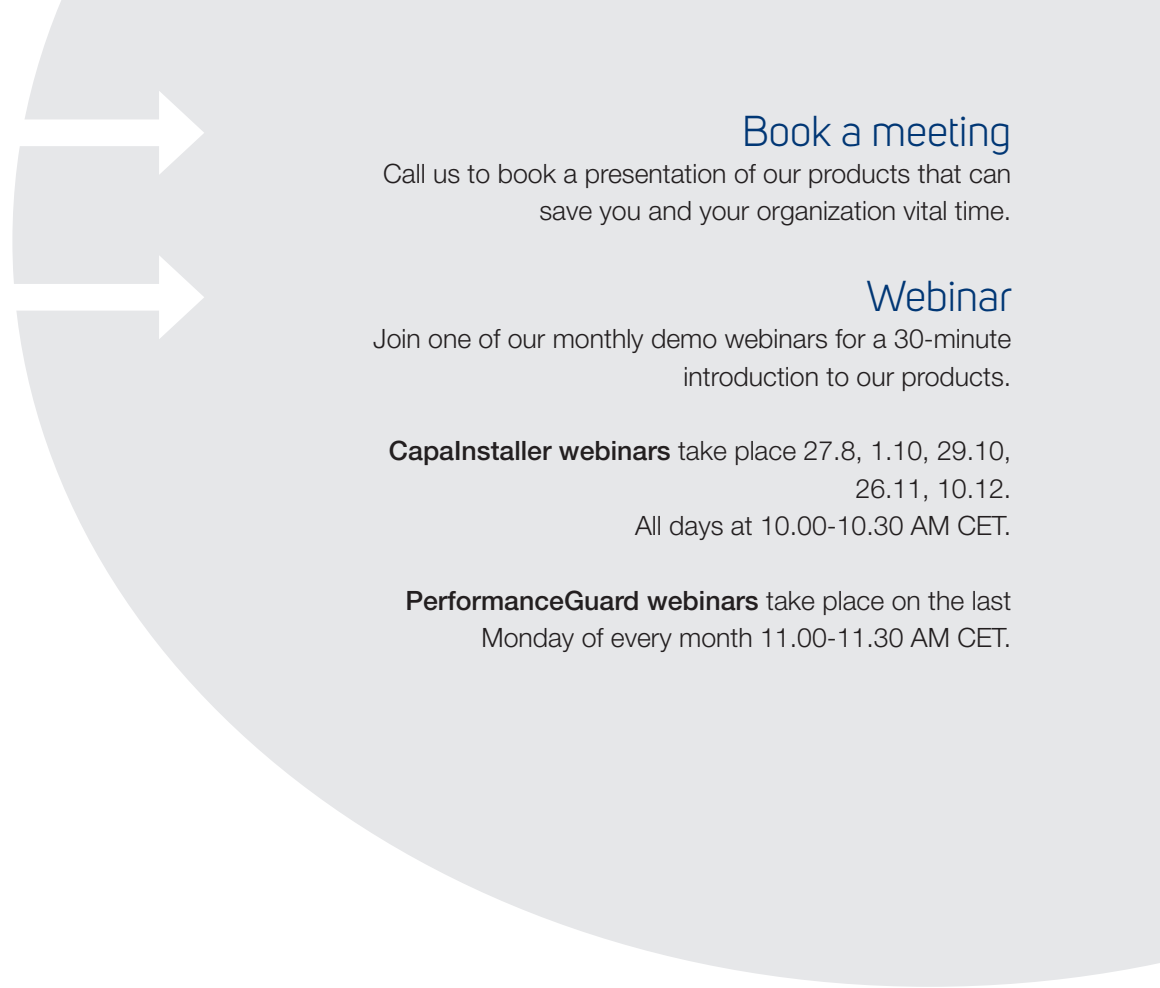


CAPAINSTALLER

Capalnstaller is software that helps you automate installation and update processes, stay in control and use your time effectively. With Capalnstaller's centralized distribution features you'll no longer need to manually install software on users' computers—no more driving back and forth between locations. You'll have more time for important tasks, and you'll be able to respond more quickly to user queries. Fast responses mean more efficient and satisfied users—parameters that any IT department is being assessed against.

PERFORMANCEGUARD

PerformanceGuard helps you identify IT problems whenever and wherever they occur, whatever the cause, and whichever end user they affect. It does this by monitoring the actual quality and quantity of IT service deliveries from the end user perspective. With PerformanceGuard you can identify downtime, monitor user experiences, measure and evaluate defined KPIs, etc.



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Webinar

Join one of our monthly demo webinars for a 30-minute introduction to our products.

Capalnstaller webinars take place 27.8, 1.10, 29.10, 26.11, 10.12.
All days at 10.00-10.30 AM CET.

PerformanceGuard webinars take place on the last Monday of every month 11.00-11.30 AM CET.